

## “Security” in the Digital Age

Since I’m aiming at an interactive, more experiential presentation rather than a monologue, it is a bit difficult to outline. Generally speaking, I will be taking the audience on a journey to understanding the evolution of the concept of security as our society evolves into an increasingly digital world.

There will be locally-based examples in order to make it real for the audience. I intend to culminate with an discussion of the block chain, decentralized digital architectures and their role in the new paradigm for security in the digital world.



Oz Eleonora has spent his 20+ year career building, rebuilding or growing businesses and corporate divisions for blue chip companies in both Europe and the USA. Primarily focused on the tech industry (wireless tech, media tech, hospitality tech), he has managed cross-border teams spanning 4 languages, while successfully closing cross border deals in over 30 countries across 4 continents.

Oz has enjoyed corporate success and has also worked his way through challenging times related to market downturns, technology transitions and plain old personal mistakes. His candor, combined with a natural affinity for diverse cultures enables him to build trust with executives in a broad array of markets and geographies. His corporate background includes senior executive roles at Sonifi Solutions, DIRECTV and LogicaCMG/Acision (now Xura). His entrepreneurial experience includes co-founding a data security startup, building the worlds first data MVNO in cooperation with Microsoft (Migway; now Starhome) and building an independent consulting practice in the Caribbean immediately following business school.

As founder & principal Oz drives the vision and strategy for Zinica Group. He is a board member or advisor to scaling startups involved in the blockchain (2), travel & hospitality technology (2), extreme sports media, advanced mixed reality, wireless electronic vehicle charging and garment solutions. He is an external advisor & industry analyst to institutional investors and private equity firms (including a top 5 Wall Street investment bank).

A graduate of the United World College system (IB), Vassar College (BA) and Erasmus University’s Rotterdam School of Management (dual Master’s degrees), he currently resides in Southern California with his wife and three children.