

Building an effective Security Program using the ABCs of Security Strategy

Business and technology advancements are opening up new avenues of opportunity, but also unprecedented risk. Cybercriminals, nation-state actors, organized crime rings, disgruntled employees and malicious insiders are highly sophisticated, and ready to exploit vulnerabilities.

Is there a “silver bullet” to solve all these challenges? No, but the right planning and security strategy can help you manage risk continuously, while giving you a competitive advantage to help attract and retain clients. An effective security program can help you implement the ABCs of security strategy, so you can:

- **A**lign your business and IT technologies, while mitigating the impact from threats
- **B**uild a security posture that can adapt to changing environments and evolving threats
- **C**reate a balanced approach for optimizing people, processes and technology
- **D**evelop a risk-based security program to help manage ongoing challenges



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