

Evidence Based Management: Driving Success

During this interactive session, participants will be introduced to Evidence Based Management (EBM): the practice of applying the best available evidence – and a healthy dose of critical thinking – to the decision making process.

Digital transformation has the potential to dramatically improve any organization. Adopting an evidence-based approach towards this transformation provides decision makers on all levels a powerful tool that can be leveraged towards achieving business objectives.

Highlights: EBM applied to (IT) GRC, measuring success, stakeholder values



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Marc currently leads SOAB's¹ IT Assurance & Advisory practice. He is broadly experienced in both the public and private sectors, coming from a variety of both operational and strategic roles. As a lifelong IT and Info. Sec. geek, he is a sought-after public speaker and technical trainer and holds several industry leading certifications and titles including MBCS CITP, CISA, CISM, CICA, CEH, C|CISO, CCNP, CCDP, VCP, MCSE and the ISO 27001 Lead Auditor amongst others.

¹ SOAB is an independent advisor and authority on public governance, excelling in public assurance & advisory for the Governments of the Dutch Caribbean.